

Service Quality of Solar-Powered Containerized Systems for the Catering Industry





Overview

What is the essence of catering services?

The essence of catering services is determined by the set of activities, the basis of which is to produce with cultural, entertainment or recreational service package (Milewska, Prączko, Stasiak, 2010, p. 350).

Why is quality important in the catering industry?

Quality is the key factor in the development strategy of entities in the catering industry, the objective of which is to achieve long-term competitive advantage, both on domestic and foreign catering market.

Why is internationalization important in the catering industry?

Akademia Wychowania Fizycznego im. Jerzego Kukuczki w Katowicach
Internationalization of modern enterprises in service industry, turbulent environment in which they operate and constant expansion of the competition in the catering industry force enterprises to seek more innovative ways to remain on the market.

What determines the level of provided catering services?

accommodation service in a given facility (0% of respondents). In the opinion of the respondents, the main determinant of the level of provided catering services is the quality of provided dishes (33% of respondents). The main factor determining the quality of catering services is varied menu, appearance of a dish and cleanliness.



Service Quality of Solar-Powered Containerized Containerized System

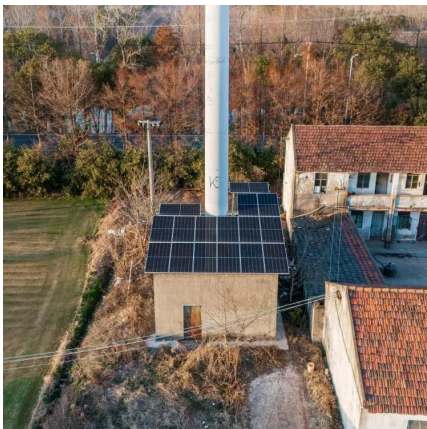


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