

# **How much profit can industrial energy storage projects make**





## Overview

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What is a profit model for energy storage?

Operational Models: From "peak-valley arbitrage" to "carbon credit monetization," the profit models of commercial and industrial energy storage are becoming increasingly diversified. These new models not only provide investors and users with more choices and opportunities but also drive the continuous development of energy storage technology.

How do business models of energy storage work?

Building upon both strands of work, we propose to characterize business models of energy storage as the combination of an application of storage with the revenue stream earned from the operation and the market role of the investor.

How can energy storage be profitable?

Where a profitable application of energy storage requires saving of costs or deferral of investments, direct mechanisms, such as subsidies and rebates, will be effective. For applications dependent on price arbitrage, the existence and access to variable market prices are essential.

Why should you invest in energy storage?

Investment in energy storage can enable them to meet the contracted amount of electricity more accurately and avoid penalties charged for deviations. Revenue streams are decisive to distinguish business models when one application applies to the same market role multiple times.



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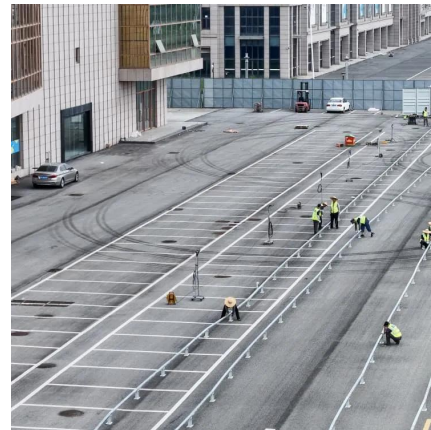


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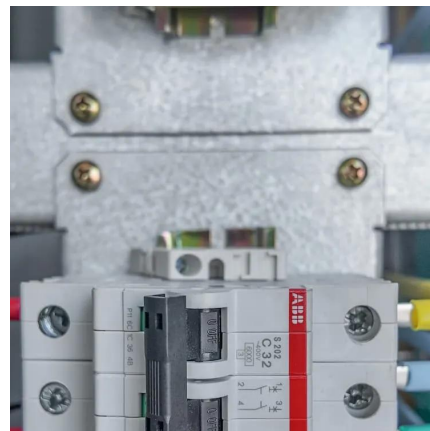
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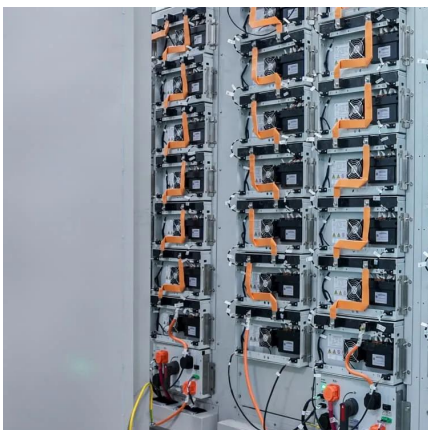


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